

CABINET MEMBERS REPORT TO COUNCIL

19 July 2018

COUNCILLOR IAN DEVEREUX- CABINET MEMBER FOR ENVIRONMENT

For the period 14 June to 19 July

1 Progress on Portfolio Matters.

As a consequence of widespread local concern about the introduction of charges for disposal of DIY waste at the NCC Recycling Centres, we have obtained a commitment from the NCC Waste Manager that any evidence of increased fly-tipping in the borough will be examined by the Norfolk Waste Partnership Board in September, as part of an ongoing review of the policy. As reported in Council, the only available fly-tipping evidential comparison so far, is between April 2017 with 152 events and April 2018 with 173. We will need several months' evidence to confirm the significance of any trend.

At the recent Local Government Association Coastal Group, I was able to get acknowledgment by the Environment Agency, of the benefit of including the impact of flooding on Tourism as part of any revision to the Flood Protection funding formula. This could be a valuable input to the recently convened House of Lords Select Committee on Regenerating Seaside Towns and Communities and improve the business case for the Hunstanton Coastal Management Plan.

Efforts to engage with our communities to improve recycling and raise awareness of plastic waste decisions include:-

- The pop-up Stall run by RECOUP (the plastics recycling company), our Waste Management Leadership and myself, which attracted much interest. A photo of one of my interactions got some 702 views on twitter on the day, and overall some 11 tweets were seen 7471 times. RECOUP were very pleased with the overall response and has encouraged them to increase their national coverage.
- The launch of the #RecyclingWorldCup campaign, conceived in-house with a variety of "BurtMotson" football orientated recycling advice is clearly accessing the football follower communities! At the time of writing, 20 tweets have been seen 13,781 times, and 20 "Recycling World Cup" Facebook posts have reached 7615 people!

The recent Habitat Regulations Assessment, Monitoring, Mitigation and Green Infrastructure (HRAMMGI) Coordination Panel approved in principle eight bids for Monitoring and Mitigation Projects. These wide ranging projects seek to alleviate the impact of population growth due to our extensive housing

development programme over the next decade on increased visitor levels to our major wildlife and conservation areas: principally the 'Natura 2000' sites and other designated Special Areas of Conservation. This initial set of projects was proposed individually by The National Trust, Natural England, The Norfolk Wildlife Trust and The Wash & North Norfolk Marine Partnership. Further detail will be published on completion of contract negotiation.

I commend our Borough Emergency Response Team for their professionalism in coordinating the actions following the recent sighting and demise of the afflicted Fin Whale in the Great Ouse.

2 Forthcoming Activities and Developments.

Following a National recruitment programme, I have been appointed by the Environment Agency as their Coastal Member on the Anglian (Central) Regional Flood and Coastal Committee.

3 Meetings Attended and Meetings Scheduled

Council

Cabinet and associated Briefing and Sifting meetings

Planning meeting with Norfolk Coast Partnership Manager and NCC

HRAMMGI (Habitat Regulations Assessment, Monitoring, Mitigation and Green Infrastructure) Coordination Panel and pre-meetings.

Environment & Community Panel

Regeneration & Development Panel

MoD Armed Forces Employment event at the Royal Norfolk Show

RECOUP Plastics Roadshow Event

LGA Coastal Special Interest Group

Various Portfolio Meetings with Officers

Scheduled key Meetings

Anglian (Central) Regional Flood and Coastal Committee.